

EVERTON FAN ADVISORY BOARD

Meeting Minutes

Date:	13 December 2022
Time:	6pm
Location:	Online (via Zoom)

Attendees:	Position/Role:
Jazz Bal (JB)	Chair – Fan elect
Hana Roks	Vice Chair – Everton Supporters’ Club Committee (SCC)
Julie Clarke (JC)	Secretary – Fan elected
Julie Makin (JM)	Member – Everton Women Supporters’ Club (EWSC)
Richie Gillham (RG)	Member – Everton Heritage Society (EHS)
Tony Sampson (TS)	Member – Everton Fans’ Forum (EFF)
Tony Whittaker (TW)	Member – Fan elected
Helge Grunnevag (HG)	Member – International Supporters’ Club Network
Dave Kelly (DK)	Member – Fan Elected (Connection Prevented Attendance)
Amy Wilson (AW)	Deputising – Everton Disabled Supporters’ Association (EDSA)
Apologies for absence:	
Keith Done (KD)	Deputised by AW

Item:	Discussion:	Action
1	Chair’s introduction JB welcomed the FAB and introduced AW, who was deputising for KD, representing EDSA.	
2	Minutes of the last meeting A vote was held to accept the minutes as accurate. Proposed by HR, seconded by TW and voted as accepted.	
3	Declarations of AOB DK to discuss price of Manchester Utd FA Cup tickets for away fans. HR to discuss an e-mail she had received about fan area facilities. TW to discuss levelling up of season tickets prior to new stadium move (<i>note: this was subsequently discussed in reports, Item 8</i>).	
4	Matters arising from minutes of the last meeting <u>Away ticket allocation and take-up:</u> HR showed data collected by SCC member, showing sales of away tickets, from when the Club changed to the credit system. This included the number of credits required to purchase tickets and showed when the number of required credits switched from the previous season to the current system – usually in November. HR will share the data with the rest of the FAB. Closed	HR

<ul style="list-style-type: none"> • JC confirmed that she will contact club directly, in the new year, to discuss proposal or efficacy of allocating a proportion of away tickets by ballot. Not all purchasers with credits use the away tickets they purchase but do so to ensure credits. Closed <p><u>Directly-elected FAB members attending represented Groups' meetings:</u></p> <ul style="list-style-type: none"> • JC Attended the EDSA meeting in October. • DK was unable to attend EHS Meetings, which had to be cancelled in November and December, but will attend in early 2023. • JB will attend an SCC meeting in early 2023. • TW will attend a Shareholders' meeting in early 2023. Ongoing <p><u>Boundaries – FAB and Represented Groups & ISCN Difficulties Holding Meetings:</u></p> <ul style="list-style-type: none"> • HG hopes to re-convene a meeting with international groups, but has yet to have a response from particular groups, so was unable to give a collegiate response. JB confirmed that, while HG is not expected to attend every international meeting, the FAB needs to have a response on the matter from other groups and if help was needed to achieve this, it was available. HG confirmed that he is to hold a meeting with TS, who had offered assistance, He hoped to arrange a meeting in Early January 2023 and would report back at the next meeting. Ongoing <p><u>FAB Familiarisation Initiative:</u></p> <ul style="list-style-type: none"> • JB confirmed that the Club's aim is to have one member of the Executive Leadership Team (ELT) to present at the start of the February FAB/EFC meeting; this presentation will explain their department structure as well as examples of the type of work carried out. This process will then continue at future FAB/EFC meetings with a different ELT member presenting. Closed <p><u>Sponsorship Opportunities for Everton Women:</u></p> <ul style="list-style-type: none"> • JM Confirmed that she had made further efforts to raise the issues of lack of sponsorship opportunities with the General Manager of Women's Football. A deadline given for a response had not been met. There was a discussion about whether to wait until the next FAB/Club meeting to escalate the issue. JB confirmed that he would speak directly to the club in the short term, as the next FAB/Club meeting will not take place until February. Ongoing <p><u>Terms of Reference & Memorandum of Understanding Alignment:</u> JB confirmed that the areas requiring amendments had been sent to the Club and a Letter of Variance had been received on 9 Nov 22, which was signed by JB on behalf of the FAB. Closed</p> <p><u>EHS Location at BMD:</u> JB reported that he had raised the query with EFC and been advised that the conversation belongs between EFC and EHS for now; advising that EHS raise it as an agenda item for their next meeting. Closed</p> <p><u>FA Rules Concerning Changes to Badges:</u> RG confirmed that the link to this announcement had been shared with JC. Closed</p> <p><u>Away Travel to Everton Women Matches:</u> JM confirmed that she and TS had spoken on the issue of travel to away games for the Women's team. Other clubs offer coach travel to away matches, but no such facility exists for the EFC Women supporters and travel is quite difficult</p>	<p>DK/RG JB/HR TW/DK</p> <p>HG</p> <p>JB</p>
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	<p>SCC: HR reported that the SCC had met on 7 Dec 22 and the main areas being discussed had been 2022/23 season ticket prices (SCC was opposed to a price rise) and the trial of digital away tickets at the 31 Dec 22 fixture against Manchester City.</p> <p>EHS: RG said that the last two meetings of the Society had to be cancelled and so there is nothing to report, but he will give a full report at the January meeting.</p> <p>ISCN: HG said he had received feedback from international members about availability and supply of merchandise and asked whether the matter of retail could be added to the agenda for the next meeting. A general discussion ensued and it was agreed that the availability and quality of merchandise, particularly in the run-up to Christmas, with notices that kits may not be available in time, has been poor and that the Club needs to exercise due diligence with its chosen partners. It was agreed that the EFF Retail Group should be used to raise this in the first instance.</p> <p>EWSC: JM highlighted that there was no option to add Everton Women players to the 'Favourite Players' section of the Everton mobile application. JB suggested that this matter should be raised by JM to the Club's Communications lead (via the fan engagement team). RG added that a timeframe within which the feedback would be received from the Club should also be requested.</p>	JM
7	<p>Reserve Group and Elected Member Update Provision</p> <p>JC asked for short written reports to be submitted to her, which will ensure that there is always an update report for the meeting. Currently, where representatives or members are unable to attend, or are prevented from doing so by being delayed en-route, or having technical issues, this often results in there being no report for the meeting. In these cases, we must show "nothing to report" in the minutes. A short written report, submitted in advance (which can be expanded on in person at the meetings), will prevent this from happening.</p>	All
8	<p>Elected member updates</p> <p>JC: Read her short report from the APPG meeting she attended in Parliament in November. The meeting was to reiterate fan support for the recommendations of the Fan-Led Review (FLR), including the appointment of an Independent Regulator for English Football (IREF), and to enquire about the publication of the White Paper, which had been planned for summer and delayed until autumn, but was still not forthcoming. JC confirmed that she had spoken directly to Ms Crouch, MP and Stuart Andrew, Minister for Sport to ask for an assurance that the matter was still progressing and that there had been no "watering down" of the recommendations on the IREF. She (and the rest of the meeting) had been assured that there had been no dilution and that the matter was the Minister's "Number one priority". He told the meeting that anybody who thought it wouldn't happen was wrong and that the delay was only caused in an effort to get the legislation solid enough to pass through parliament, to become law. She noted other teams who had attended, including Chelsea, Tottenham Hotspur, Leicester, Bolton Wanderers, Blackpool and Shrewsbury Town.</p> <p>DK: No update.</p> <p>TW: Said he had discussed the issue of season ticket prices with other fans and was concerned that the Club was operating a "levelling up" exercise on season tickets prior to the new stadium move. It was noted that the Club had confirmed that, in addition to general price rises, all concessions went up by less than 10%, with the exception of 2 groups, including juniors) and that they had confirmed in</p>	

	<p>their press release the need to rise prices with the FAB prior to doing so. The FAB noted that the actual amount of the price rise had not been revealed in advance. The Club did, however, ensure early notice to fans at the request of the FAB.</p>	
9	<p>Sub Committee Updates <u>FAB Communications:</u> TS confirmed that he had finally received the link to the drafted Beta version of the FAB website and gave some feedback from the rest of the Comms group. There is still work to do, but this should hopefully be fairly timely and should hopefully be agreed within the following week. It was the group's intention to release the Q&As, which fans and the Club had contributed to, at website launch to encourage fans to access the FAB site.</p> <p>TS also updated on the FAB's intent to carry out a survey on the "New Deal for Football". JB had drafted the survey and would share with FAB following the meeting.</p> <p>TS has also discussed the possibility of a network of other FABs across the Premier League and the Football League, who want to hold a session in January or February 2023, to look at each others' work and share best practice.</p> <p><u>FAB Representation at Club Board Meetings:</u> JB informed the FAB that the proposal had been submitted on 10 Nov 22 and a response had followed on 7 Dec 22. The subcommittee reconvened on 12 Dec 22, but concluded that there had not been enough time to formulate a collective counter-proposal to put to the club and instead would ask each member to submit their contributions by 18th December. This consolidation would then be submitted to the Club.</p> <p><u>FAB Constitution:</u> The Constitution has been accepted and signed off and the subcommittee dissolved.</p>	<p>JB</p> <p>All</p>
10	<p>AOB HR reported that she had received an e-mail, regarding atmosphere and activities in the stands and asked where she should direct it to. Issues included use of drums, megaphones etc. JB said the item was not a strategic one and should therefore be directed to the EFF/1878 group.</p> <p>DK said that he was disappointed at the fact that Manchester Utd were charging full price (minimum of £45) for tickets to the upcoming FA Cup game on 9th January, after fans had campaigned for a cap of £30 for away EPL matches. He said they also did the same in 2019. He asked whether the Club would consider subsidising the costs of those tickets sold, back to £30, since they would also benefit from the gate share; JB agreed to mention this with EFC. TS also suggested that the Comms committee draft a statement condemning the policy and ask FAB member organisations to co-sign, before publicising.</p>	<p>JB</p> <p>JB/TS</p>
11	<p>Date/location of next meeting The date of the next FAB meeting is Tuesday 10th January 2023 at 6pm (on MS Teams). HR informed the FAB that she would be unable to attend and that the designated SCC replacement was Anthony Sandle.</p>	