



The Everton Fan Advisory Board (FAB) urges any parties who are in process or may wish to bid ("Bidders") for Everton Football Club (EFC) to enter into a dialogue with fans. We believe that doing so will help them to achieve the best deal possible and determine the best strategic trajectory for the club as a whole. We look forward to establishing a dialogue with any interested parties to understand their intentions on the principles outlined below.

The issues that Everton supporters have raised fall into 4 key categories:

- ◆ Financial
- ◆ Fans
- ◆ Operations
- ◆ Community

### **FINANCIAL**

Is the Bidder aware of/on-track with the various regulatory approval requirements? This includes the Premier League's Owners and Directors Test (OADT) and those of the Football Association and the Financial Conduct Authority?

Can the Bidder provide an overview of any legal investigation, litigation, and sanctions, current or forecasted, impacting their ability to function as a bona fide owner of EFC?

Can the Bidder provide assurances that all the necessary funding is in place for the acquisition, ongoing operating support and future investment?

Can the Bidder confirm that their bid is not based on debt and should include a commitment to replace/restructure existing debt, and fund future capital expenditure?

Who are the Bidder's investment partners in their pursuit of EFC and in what form does that capital infusion take (Equity, Debt)?

Is the Bidder aware of all EFC creditors and has a path forward been cleared with them?

Would the Bidder consider an equity infusion by way of a Fans' Trust?

## **New EFC Ownership: Considerations for Prospective Bidders**

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### **FANS**

Does the Bidder commit to honouring all existing Governance and engagement models with Fan groups and stakeholders as well as the reinstatement of AGMs?

Can the Bidder commit to the appointment of elected Fan members to the EFC Board?

What plans does the Bidder have for realising the true potential of collaborating, partnering and engaging with the Everton fanbase to help support the Club's financial and reputational growth?

How would the Bidder balance the need to improve Everton's financial and commercial performance without putting most of that burden onto the supporters?

What are the Bidder's plans to maximise fan experience at the new Everton Stadium at Bramley-Moore Dock (BMD)?

Can the Bidder demonstrate a clear plan to maintain the affordability of match tickets for ordinary fans, including the next generation of fans?

Heritage issues including club colours, name, playing location and name of the stadium are matters of vital concern to supporters. Any consideration to change them should require definitive consent of fans.

### **OPERATIONS**

How will the Bidder support Everton Women? What is their vision to put Everton Women at the top table once more?

Will the Bidder engage in a Multi-Club Model? If so, how will they ensure that all football fans are respected in such a model?

Will the Bidder commit to youth development and the academy system, which should continue to be an integral part of the identity of Everton and the playing squad?

What is the Bidder's experience with complying with sporting and legal regulations? How will the Bidder support a culture of compliance at Everton?

What is the Bidder's overall value proposition for Everton Football Club. What are their strategic objectives over the next five years?

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What are the Bidder's plans for ensuring that the EFC Board and Executive leadership has highly qualified football and commercially astute members who can regain the trust of Evertonians, instil confidence in the fanbase and Club employees, and begin to repair the reputational damage of the club?

Can the Bidder confirm that the Club should commit never to seek to enter any competition similar to the European Super League, and that any proposal to change the competitions the Club enters should require the definitive consent of fans?

### **COMMUNITY**

Will the Bidder ensure that the new stadium at Bramley-Moore Dock will remain a 100% asset of Everton Football Club and will not be sold in whole or in part?

Will the Bidder work to support local grassroots football and promote non-league affiliations?

How will the Bidder support minority Evertonians in the boardroom, on the pitch, and at the ground?

What is the Bidder's commitment to the Goodison Legacy Project? Do they recognise that the new stadium completion is a catalyst for the North Liverpool regeneration project?

What expertise can the Bidder bring as part of their bid to ensure that the opportunity for regeneration in North Liverpool can be fully realised?

What is the Bidder's vision for Everton in the Community, the Everton Free School, and the Peoples' Place?

Everton in the Community works with the Club to run the Blue Base, a specialist facility for disabled supporters to use on match days, a few minutes away from the ground. Will the Bidder provide a like-for-like facility at Bramley-Moore Dock?

### **Everton Fan Advisory Board**