

Everton Fan Advisory Board conducted a survey between September and October 2025, to gather the views of fans, following the move to Hill Dickinson Stadium. The responses will help to inform FAB's priorities for the season.



EFC FAB Survey

11th September to 10th October 2025

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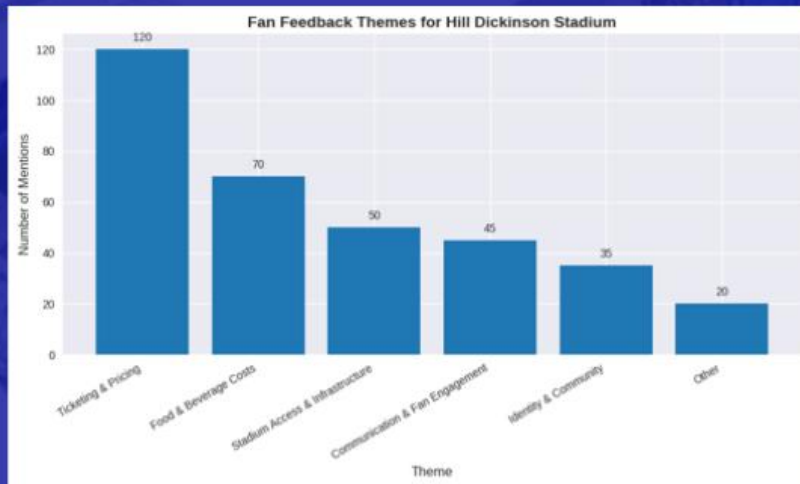


Overview

- 11th September to 10th October 2025
- 717 Responses
- Main categories:
 - General personal / demographic information
 - Type of supporters
 - Everton strategy
 - Community/heritage
 - FAB awareness, work and priorities
 - Club – communications, strategic direction, reflecting the views of the supporters
 - FAB Conference

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Feedback Themes



Which of the following areas do you think should be priorities for the Fan Advisory Board?

Choices	Responses	Percentages
Strengthening fan engagement, consultation and involvement in Club decision making	549	76.6%
Development of stadium and surrounding area to support community regeneration	365	50.9%
Strategic direction of Everton Women	86	12%
Strengthening Club communications with the fanbase	540	75.3%
Goodison Park Legacy and Club heritage	317	44.2%
Financial and pricing strategies	414	57.7%
Community outreach	272	37.9%
other	17	2.4%

FAB Priorities

Ticketing and pricing

- Current season ticket prices
- Ballot process
- Food and drink prices

New Stadium

- Transport/logistics, including feedback sessions with LCC

FAB's Role

- What do fans want and expect from their FAB team?
- Planning and executing an afternoon FAB conference in March/April 2026